

ARCHIE
SERIES

NO. 13 95¢
AUG.

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COMICS
CODE
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46755

Jughead



JUGHEAD,
WHY DON'T YOU TAKE
A LITTLE, AND COME
BACK FOR MORE?

DEBBIE, WHAT MAKES
YOU THINK I'M *NOT*
COMING BACK
FOR MORE?

DOGS BURGERS COLA FRIES

ALL YOU CAN EAT
SALAD BAR

PICK-UP
HERE

DOUG CRANE

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Introducing a winning combination for breakfast.



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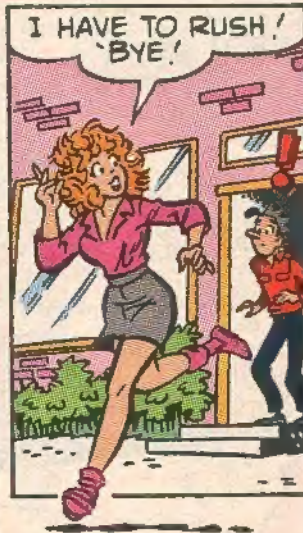
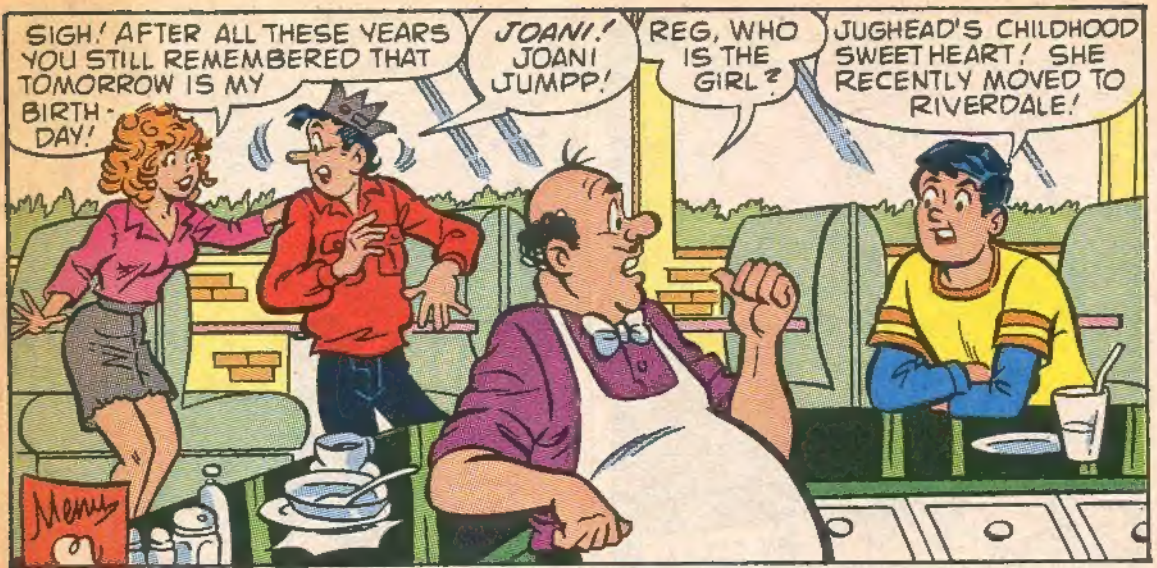


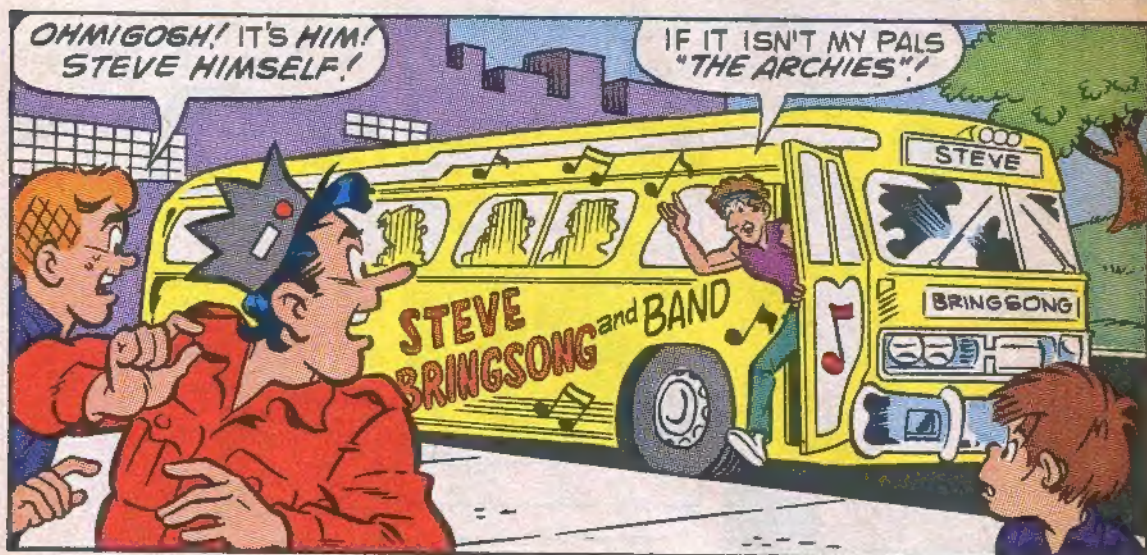
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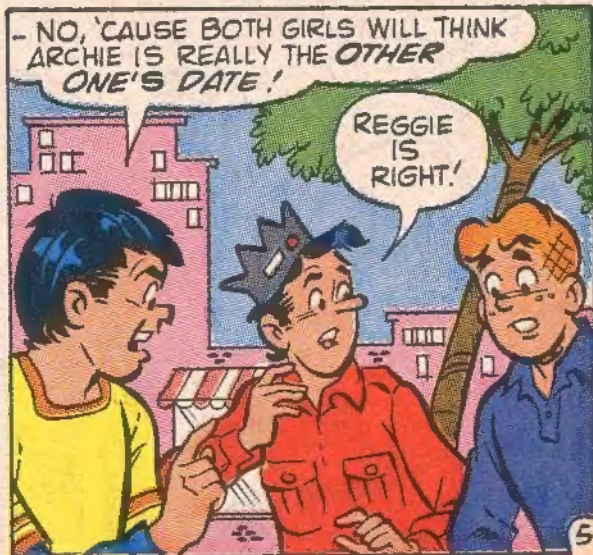


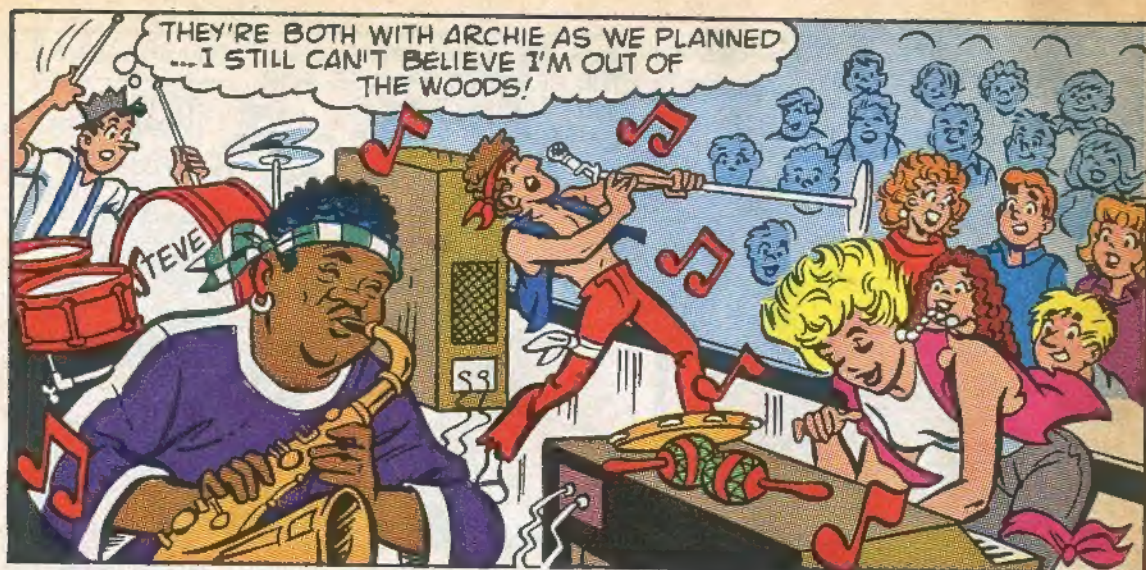
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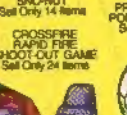
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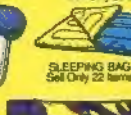
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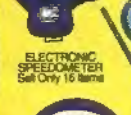
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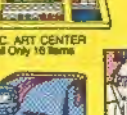
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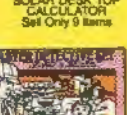
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WEATHER WORDS!!

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R.G.O.

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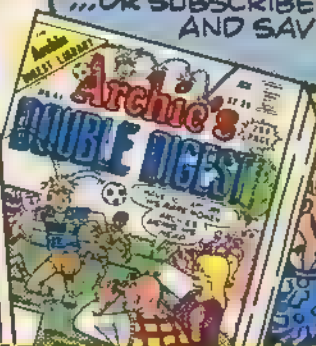
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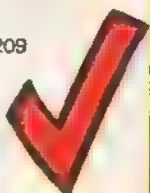
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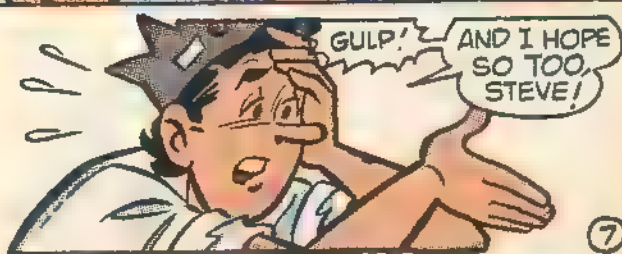
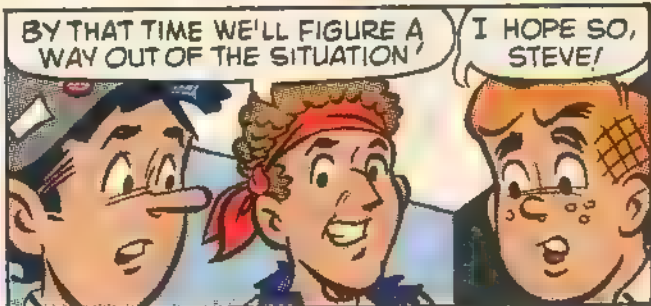
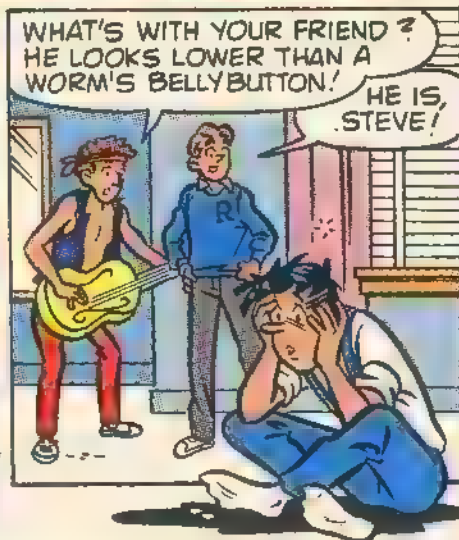
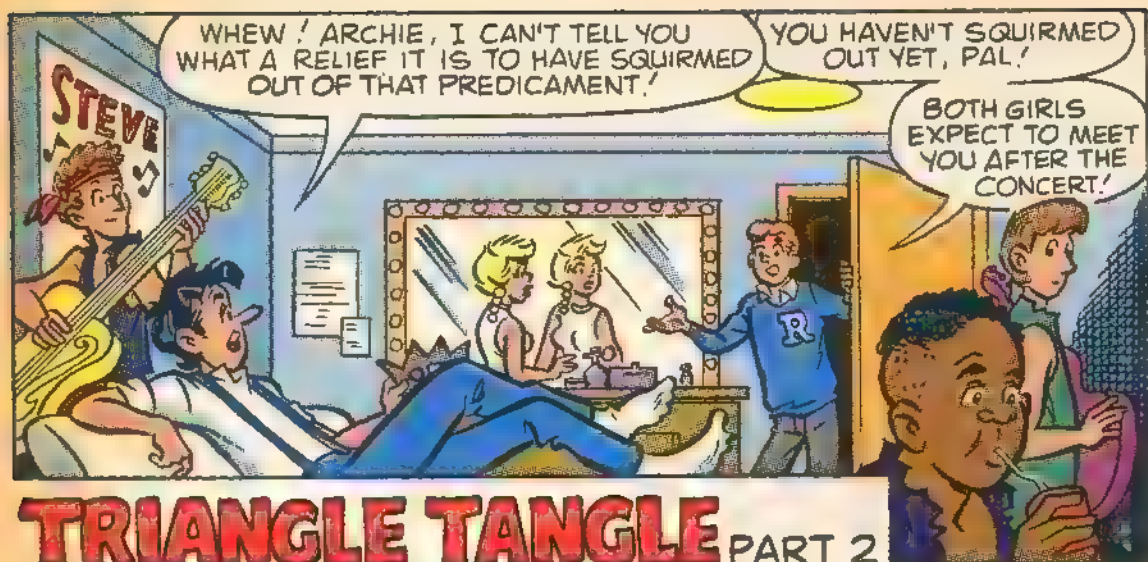
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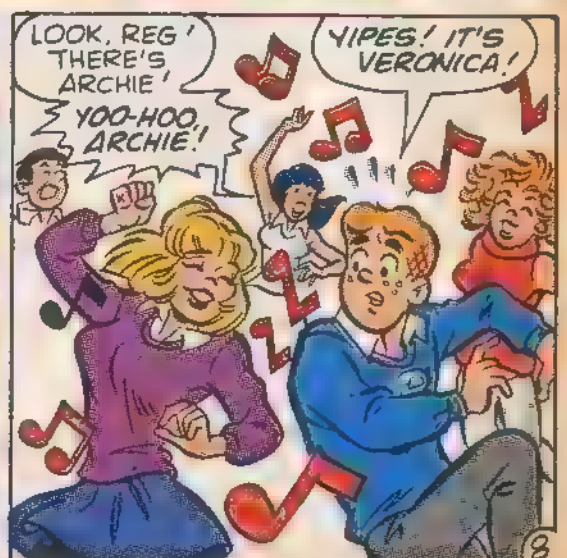
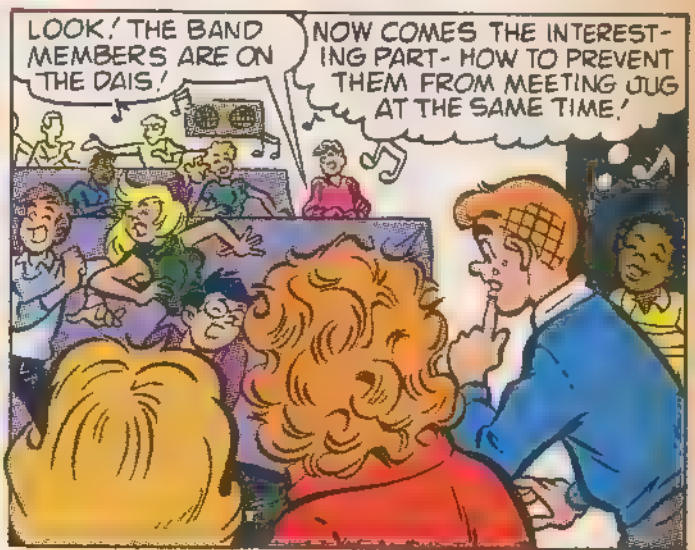
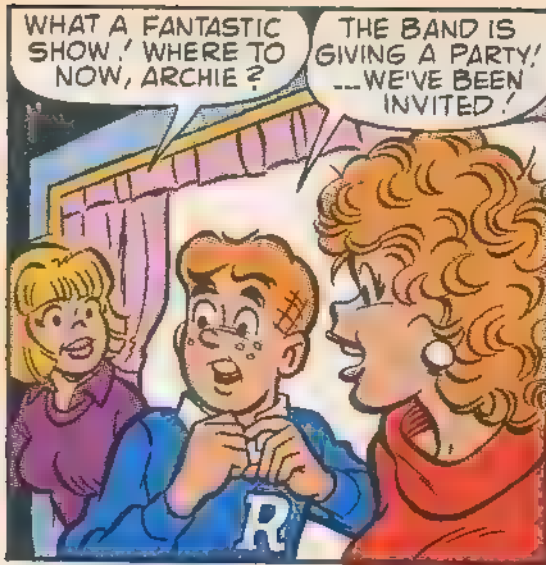
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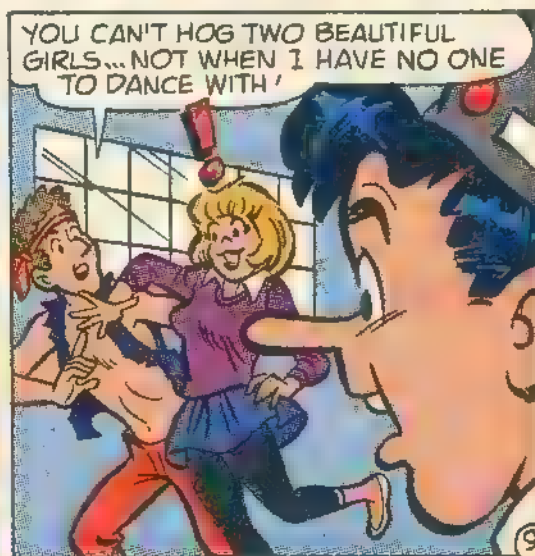
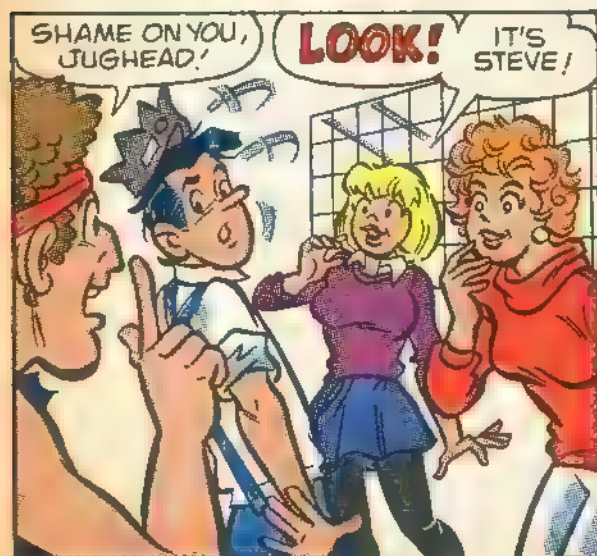
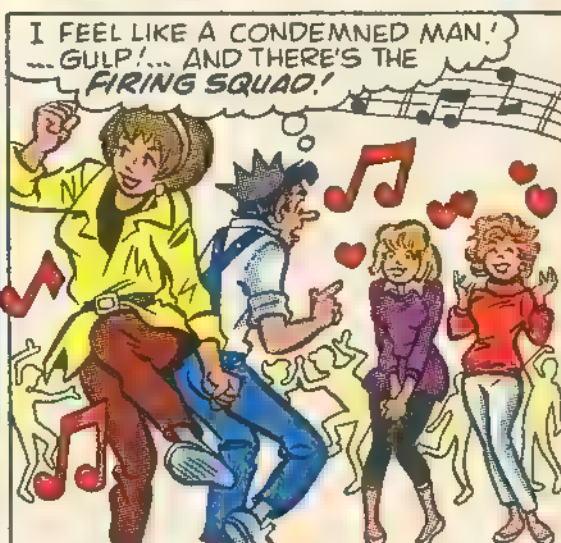
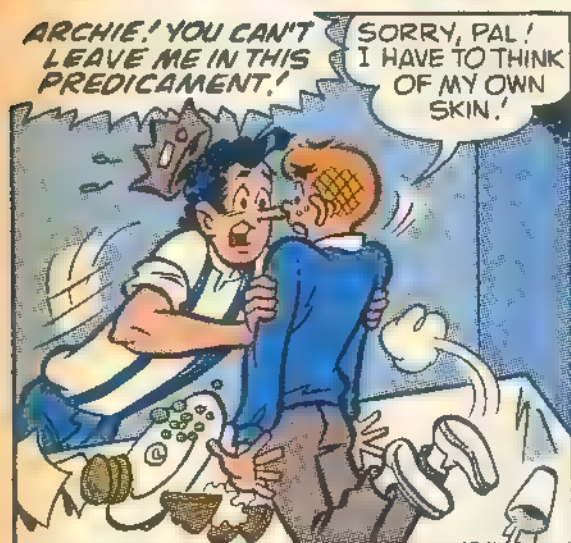
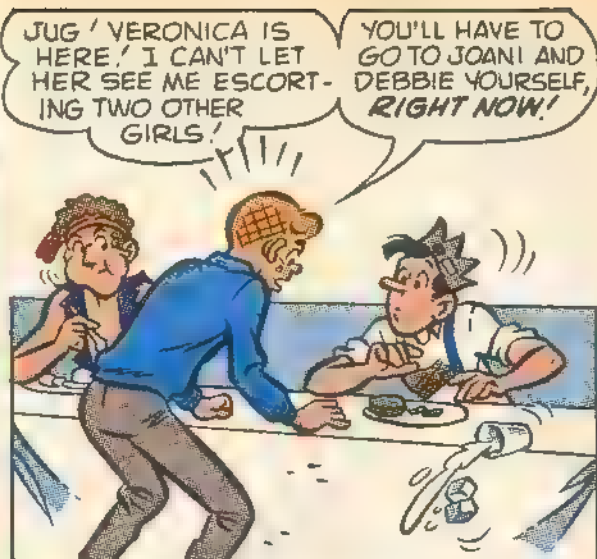
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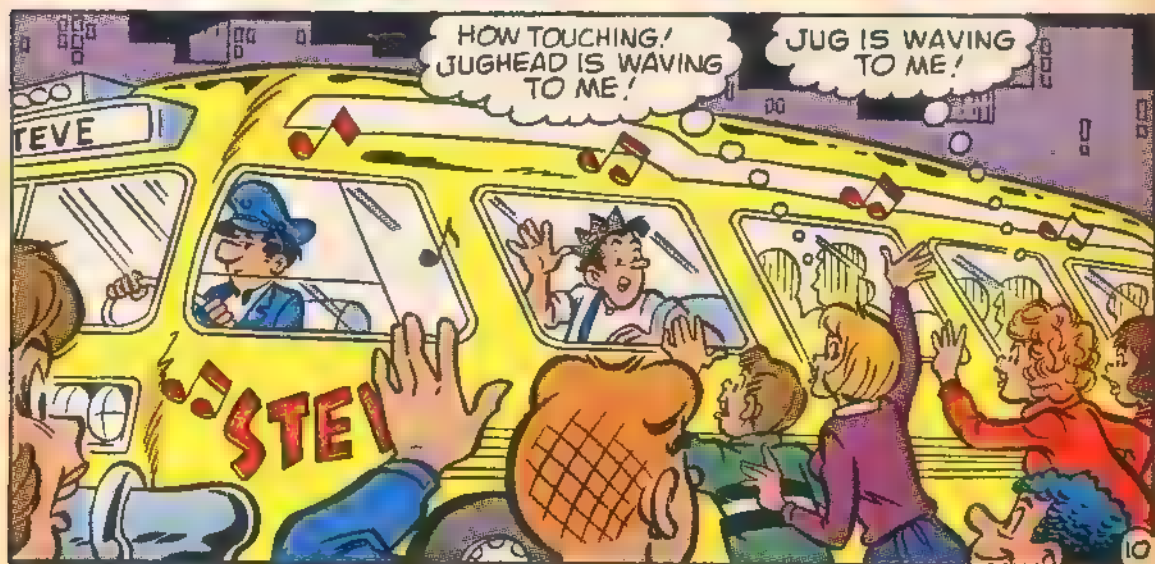
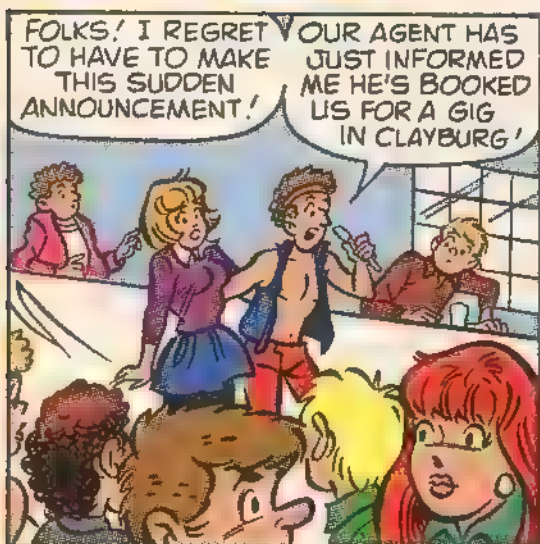
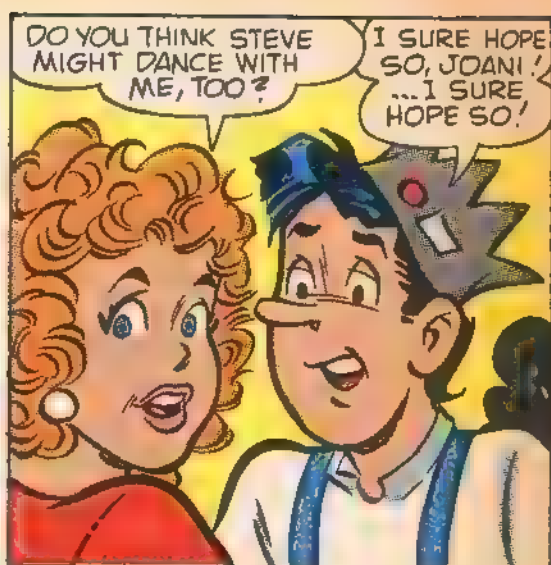
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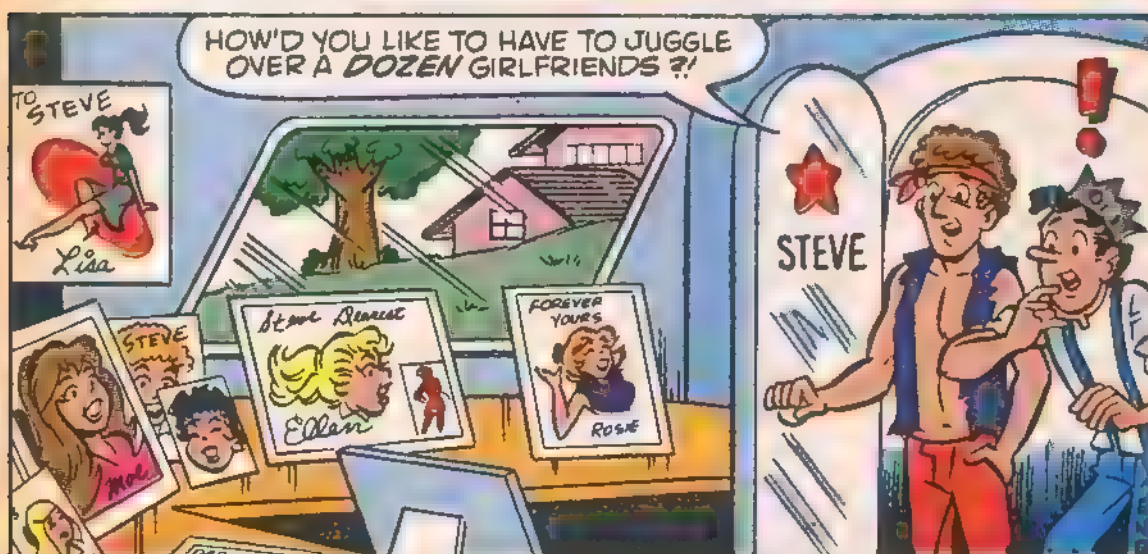
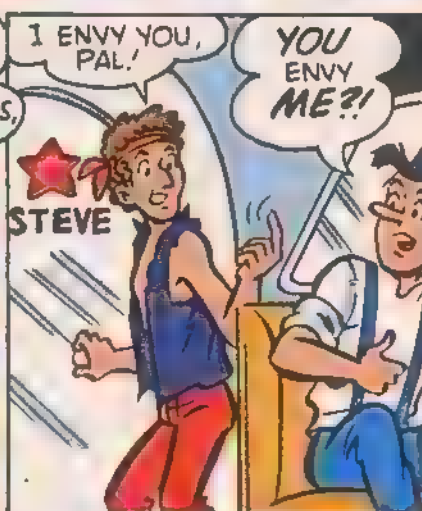
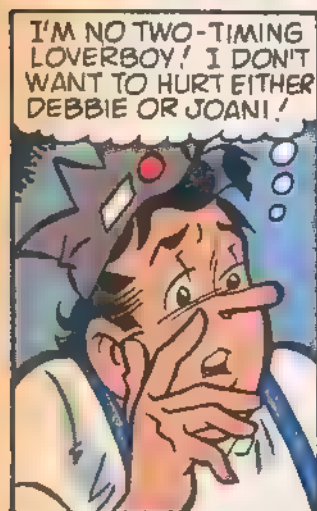
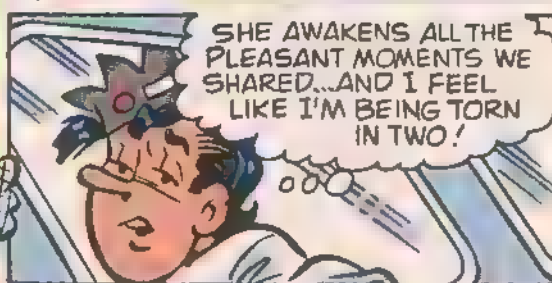
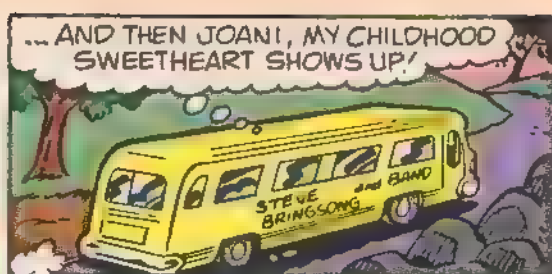
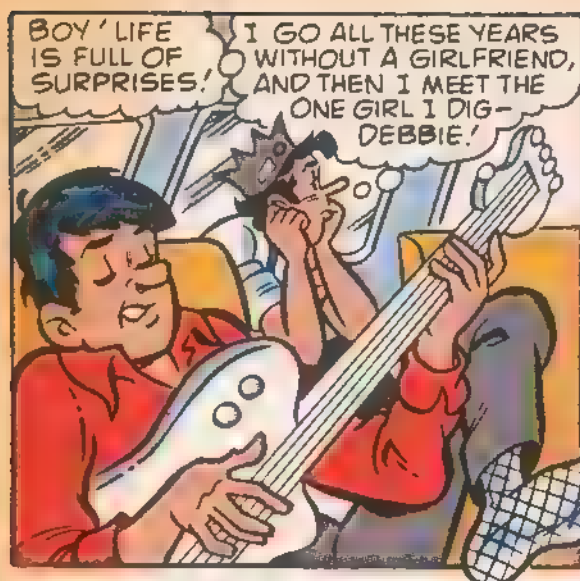
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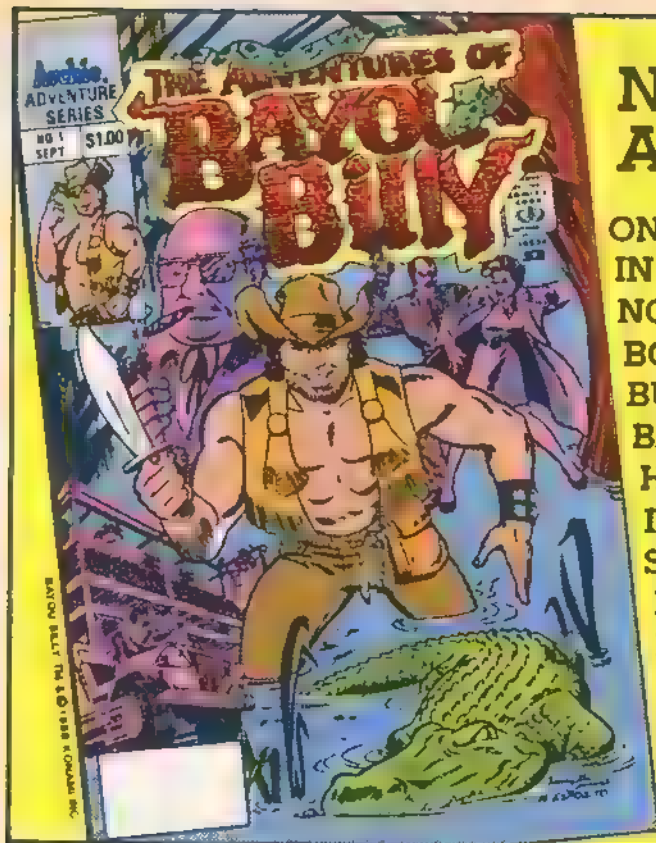








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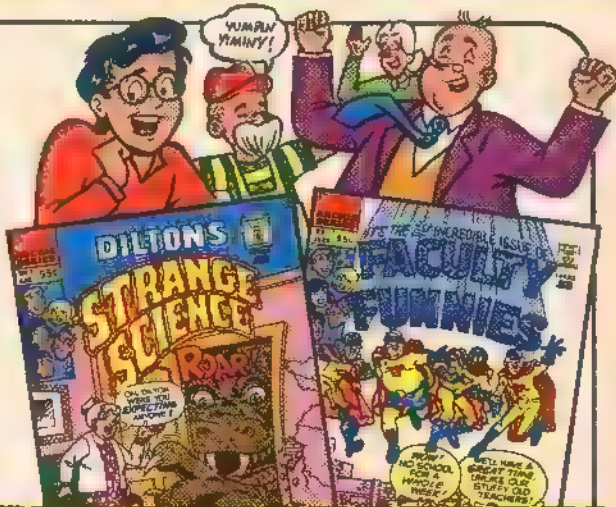
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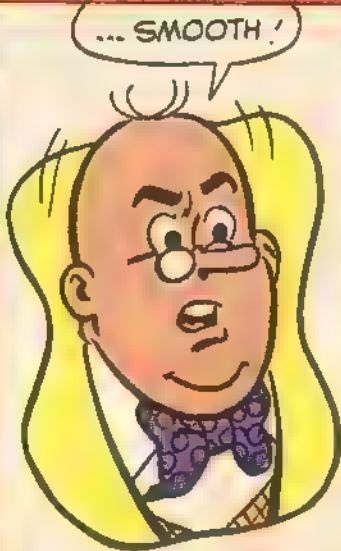
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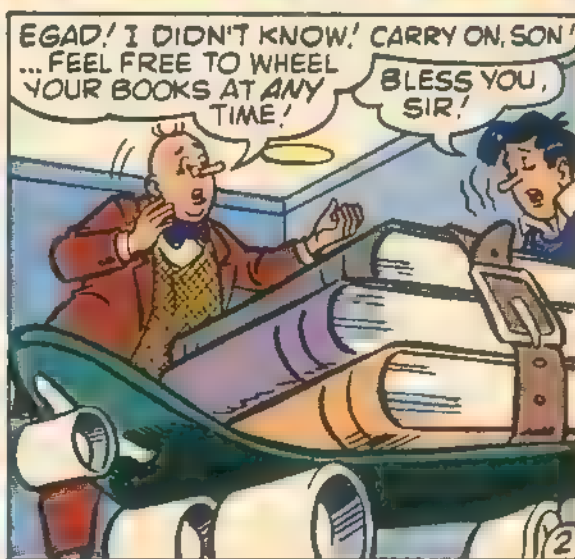
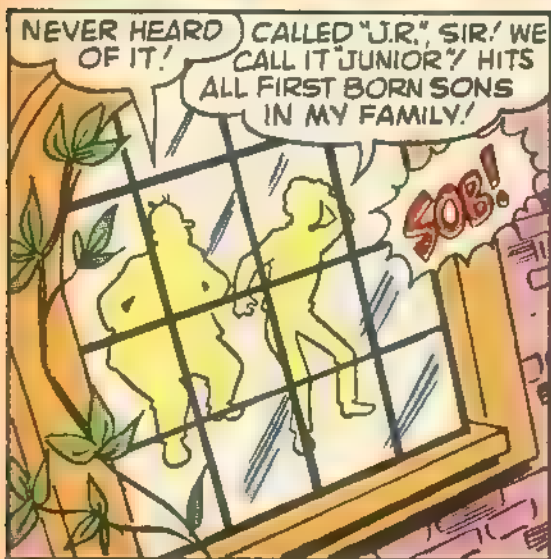
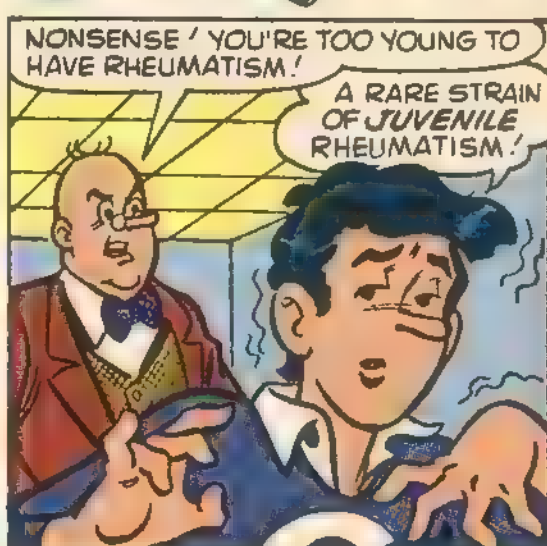
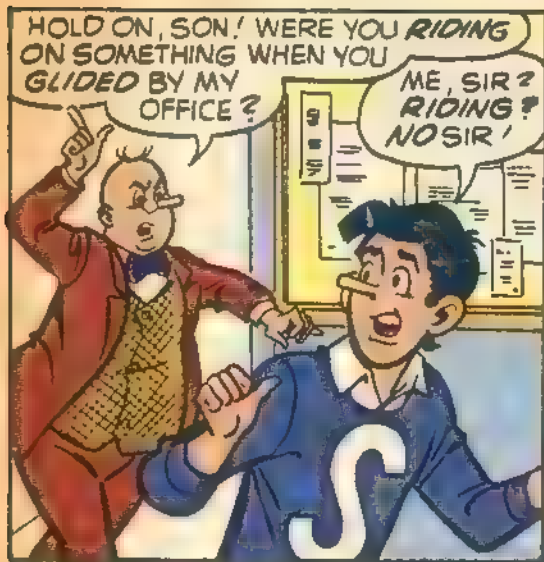


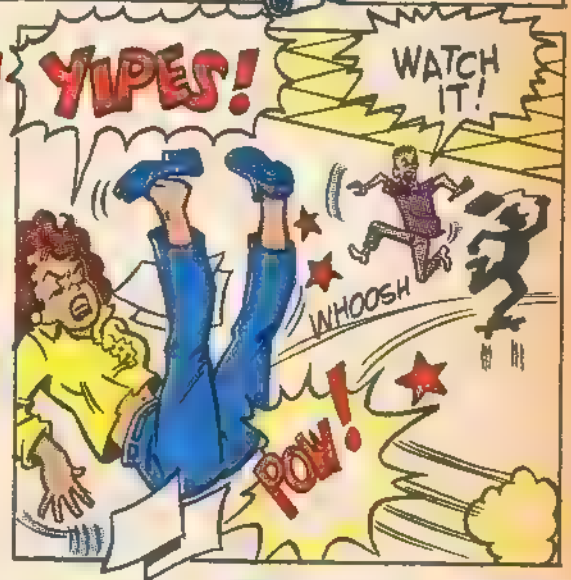
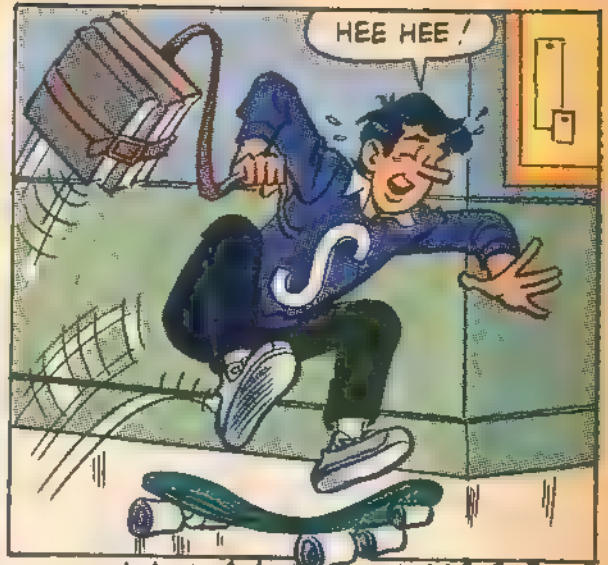
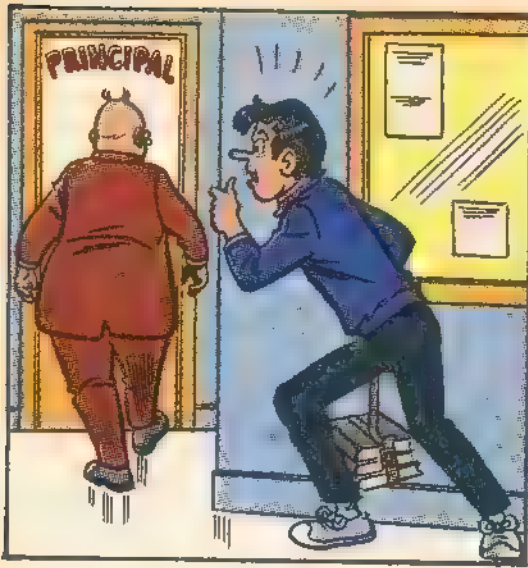
Jughead

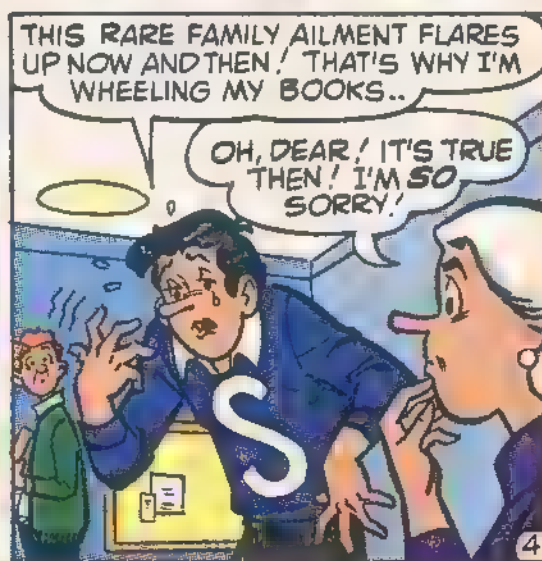
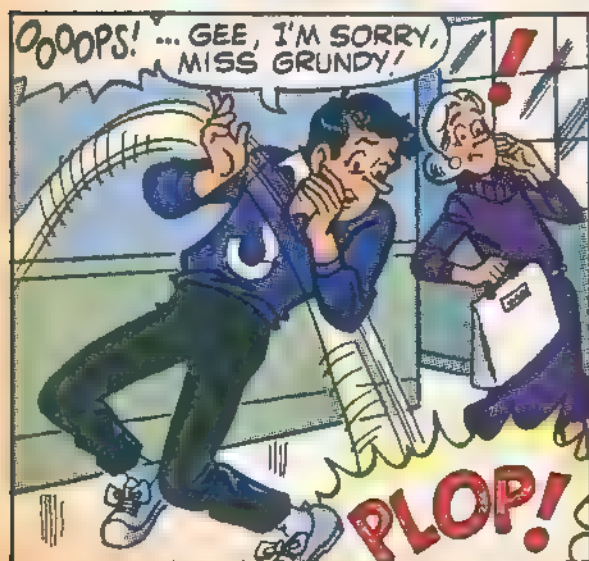
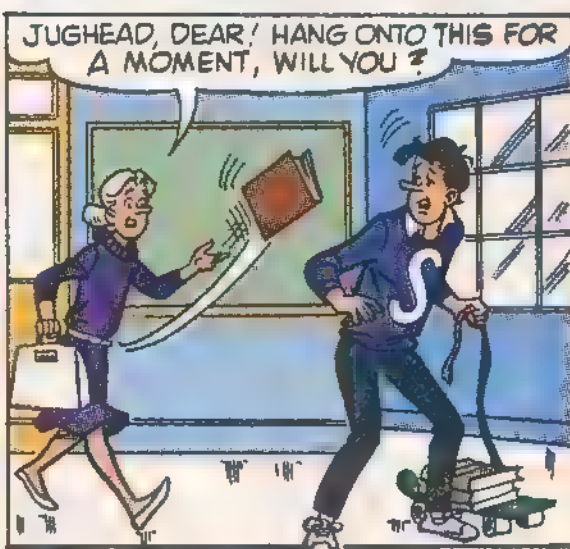
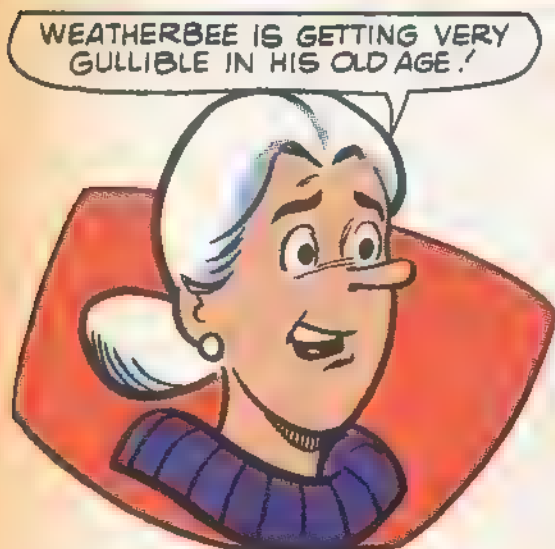
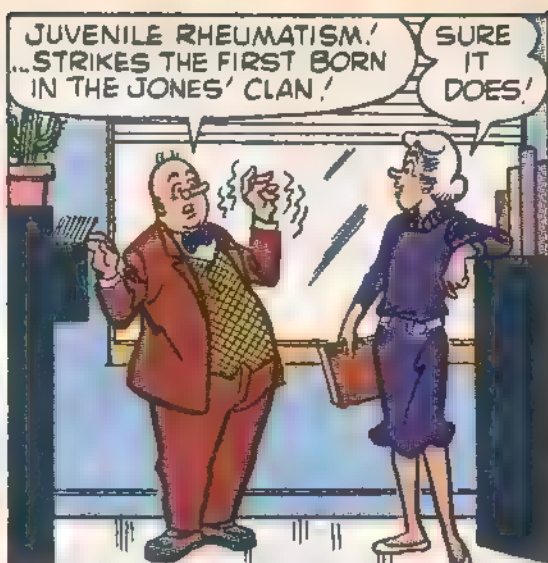
IN "Roll Model"

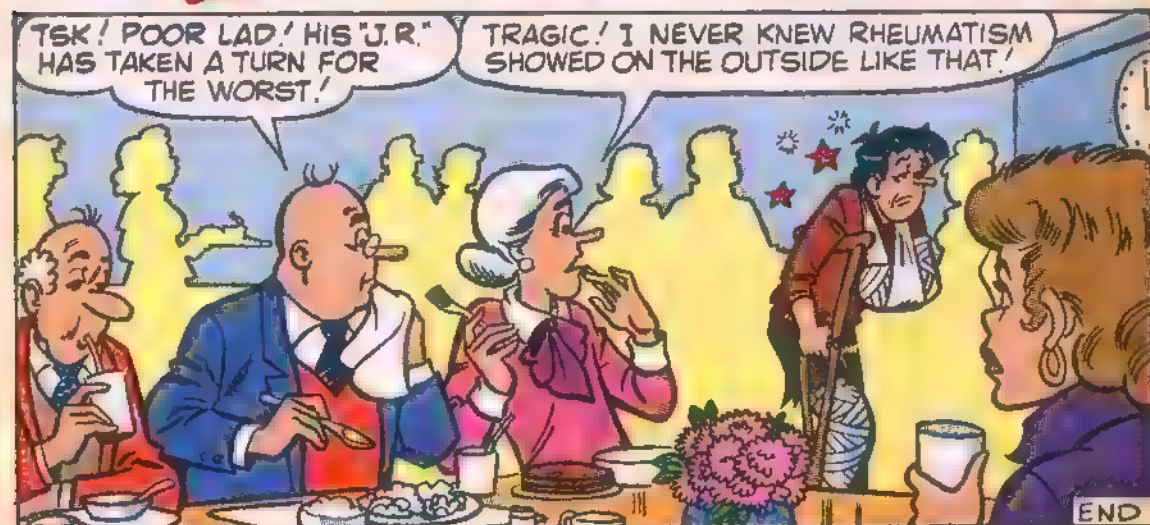
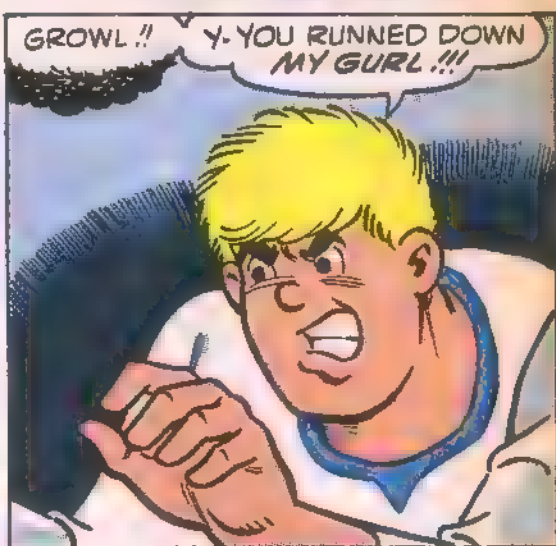
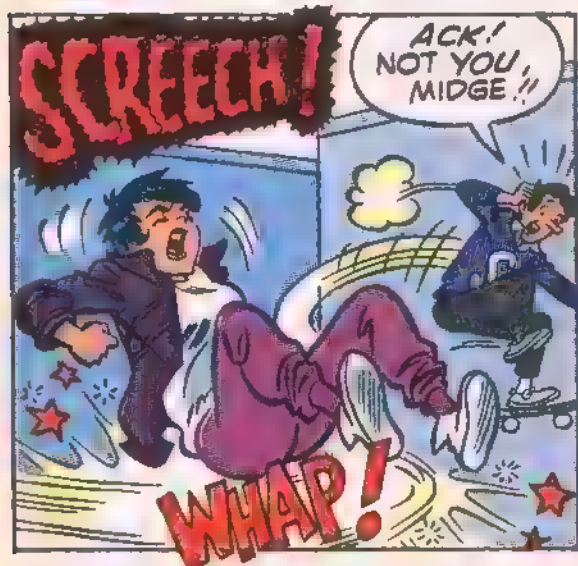
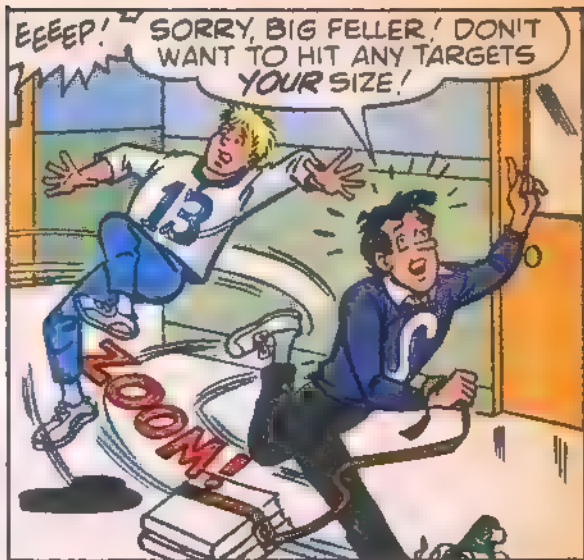
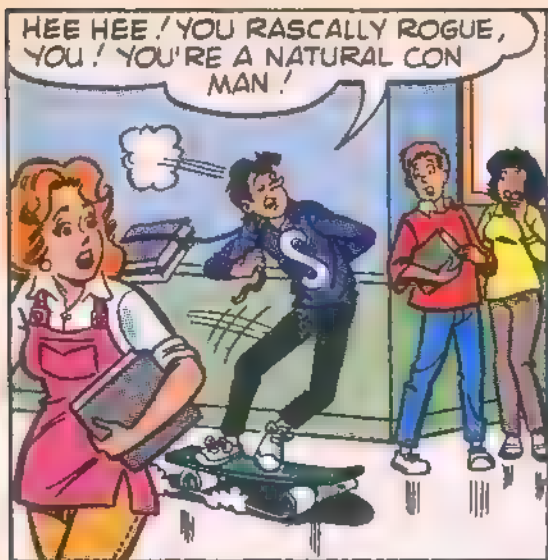
SCRIPT: FRANK DOYLE - PENCILING: DOUG CRANE - INKING: MIKE ESPOSITO











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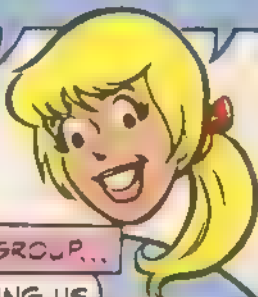
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Archie's Club News

of the Readers... by the
Readers... and for the Readers...



JUGHEAD No 13 AUGUST

FIRST PRIZE-\$6.00

REPORTER

DANNY DOWNHELLY

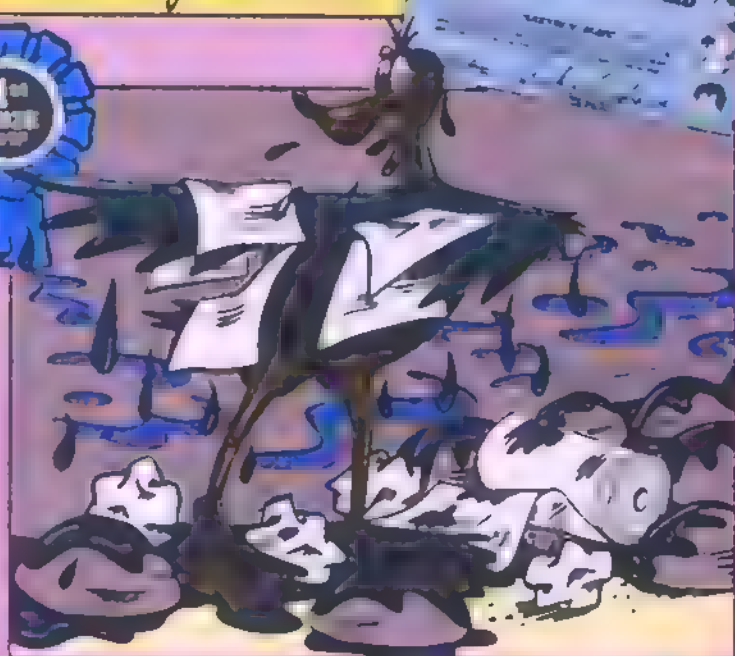
New York, NY

Dear Archie:

I am reporting on oil spills.
They are very hazardous to sea
life. Factories should be more
careful with the waste they drop
out and where it goes.

The Alaskan oil spill is the big-
gest oil spill accident in history. It
has spread for miles killing many
sea creatures.

I think there should be a fine for
any factory or person who dumps
anything toxic into our waters or
on our lands.



SECOND PRIZE-\$4.00

REPORTER

CORINNIA SPORMAN

Okeechobee, FL



Dear Archie

My report is about rain

I love to watch or listen to it on the roof

The rain makes me want to rest and read a
book or watch TV

There is something very interesting about rain
You can tell when it will rain, when you see black
clouds or smell it in the wind or feel it in your
bones

ARCHIE FANS! Every month, **ARCHIE CLUB MEMBERS** have their letters printed
in my comics wherever the **ARCHIE CLUB NEWS** appears. The winners receive
CASH PRIZES and their names are printed in the comics. You can become a member,
too! Look for the **ARCHIE FAN CLUB AD** in **THIS ISSUE**. After you join the club,
you will be eligible to submit all the letters you want and **WIN CASH PRIZES!**

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☐ I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!

-NO FOREIGN ORDERS ACCEPTED- (OFFER EXPIRES DEC. 31, 1989)

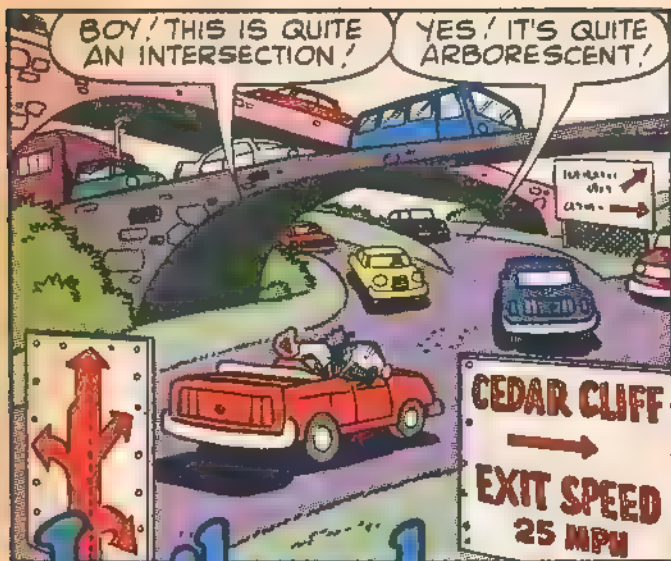
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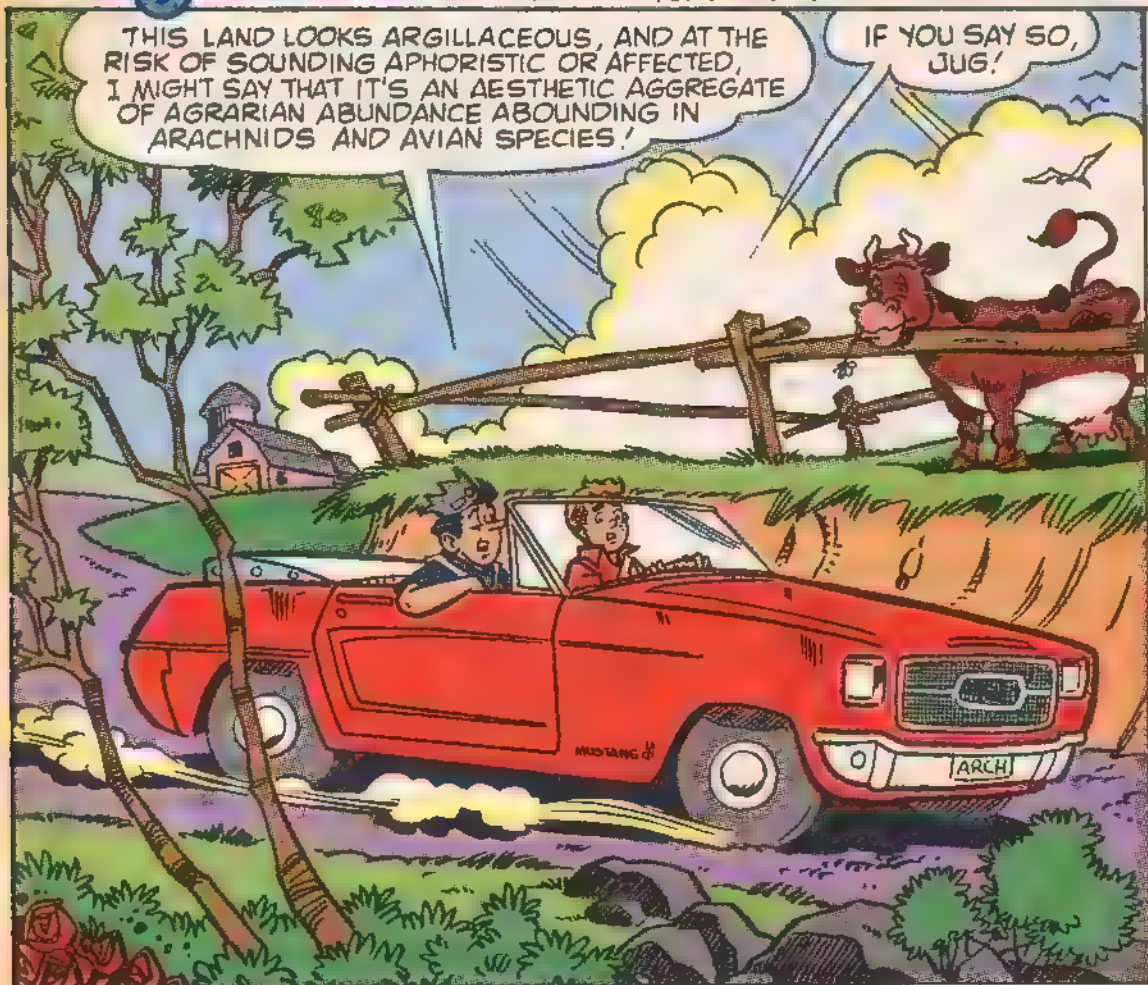
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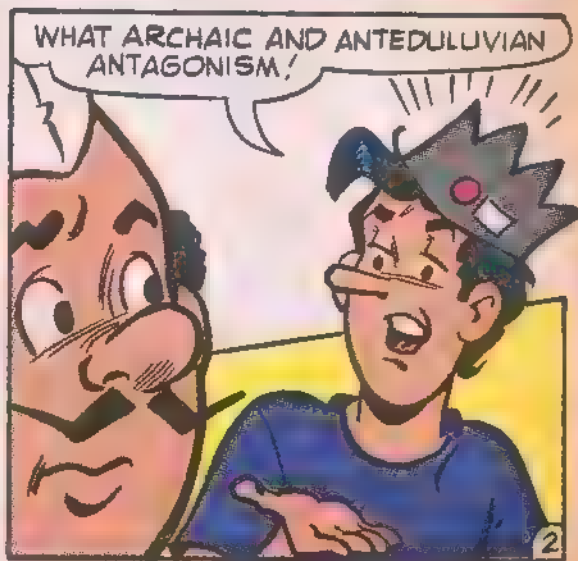
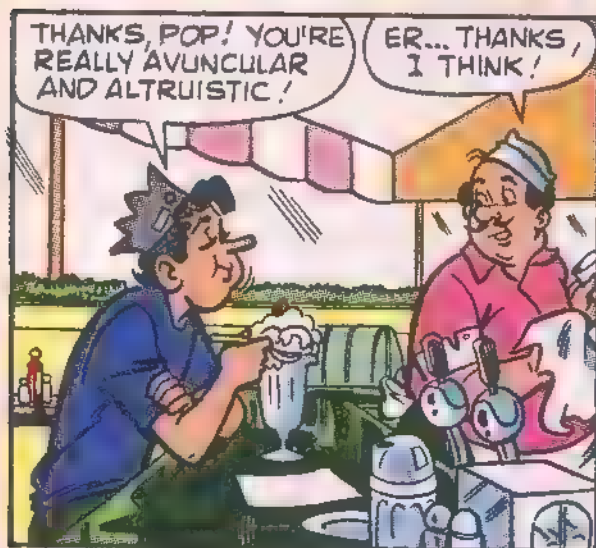
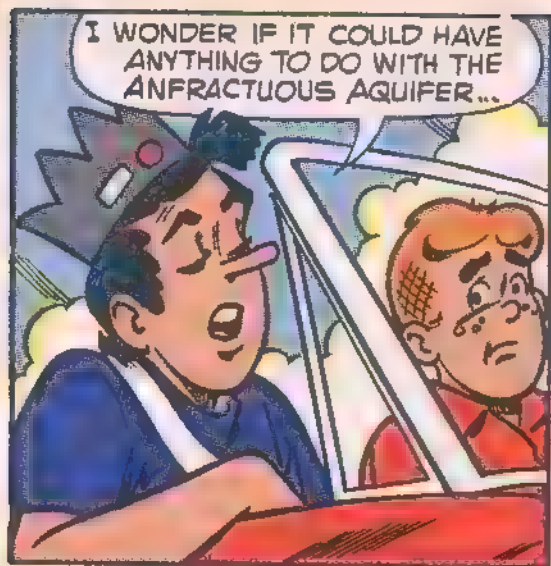


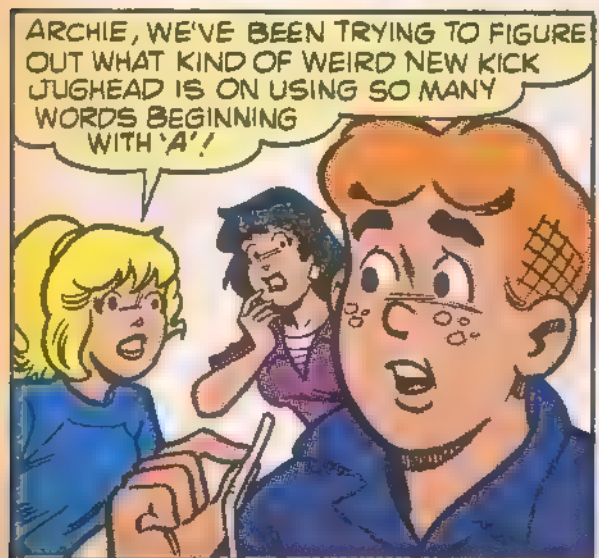
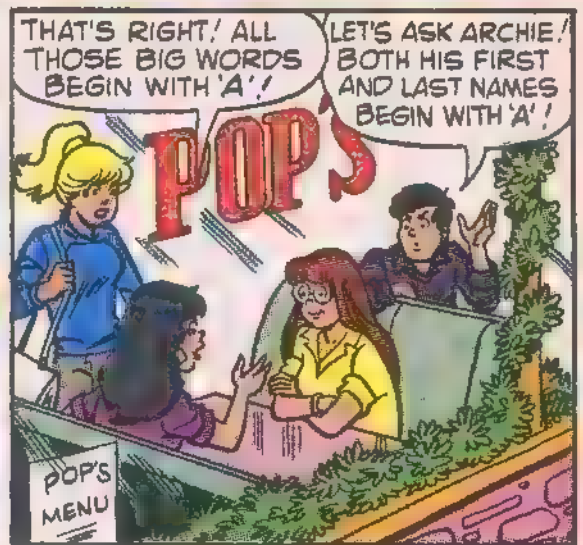
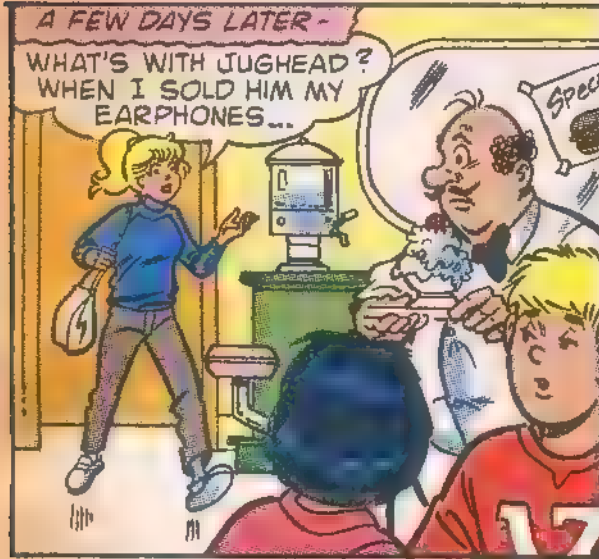
Jughead in "A" IS FOR Arcane

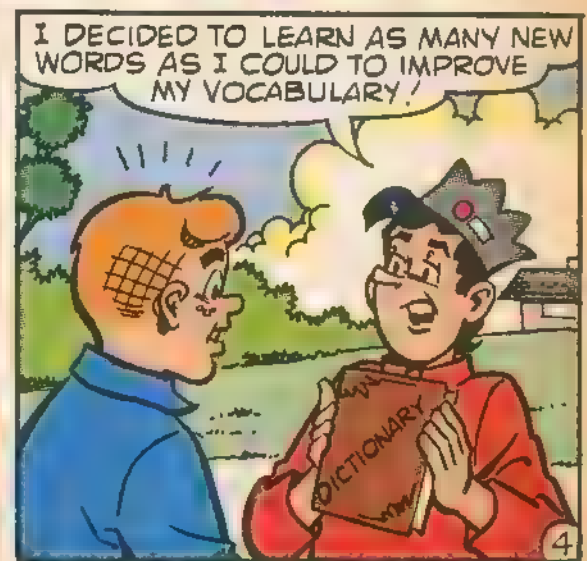
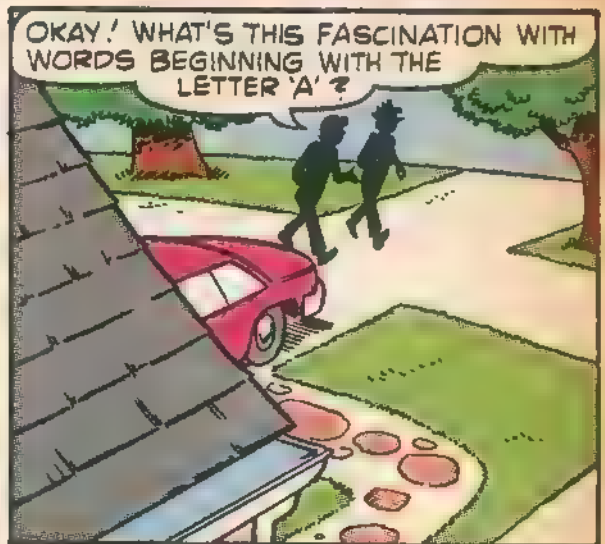
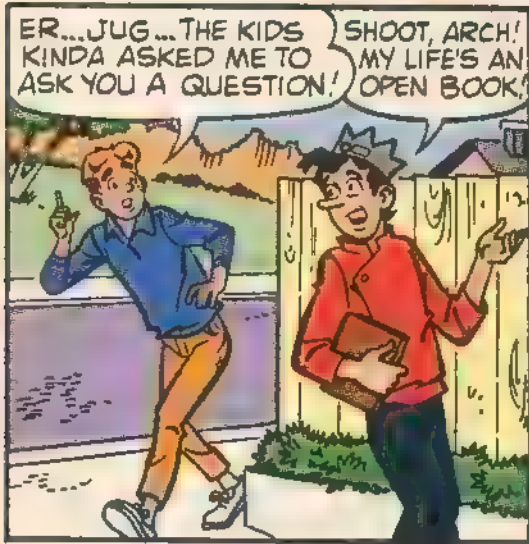
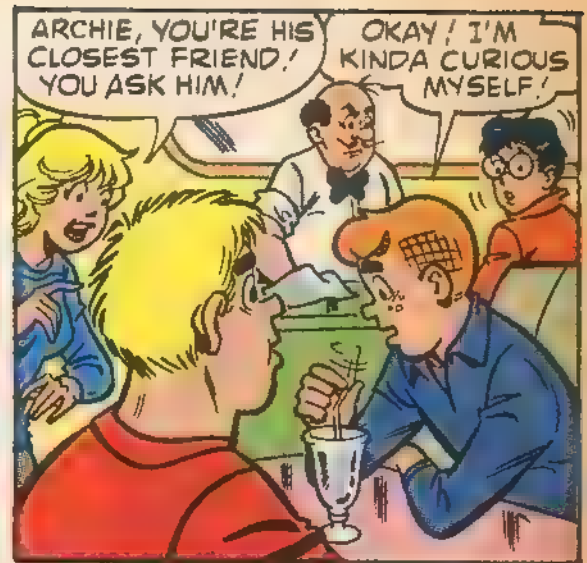
SCRIPT: HAL SMITH PENCILLING: DOUG CRANE INKING: MIKE ESPOSITO

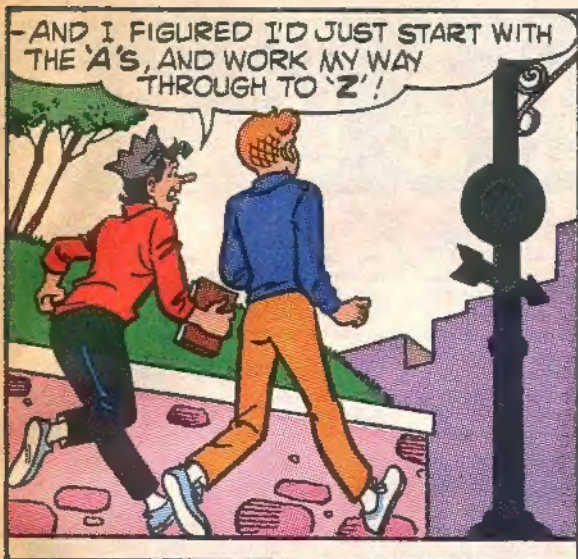


ARCHIE FANS: SEND IN YOUR ARCHIE CLUB LETTERS AND WIN CASH PRIZES!
FOR MORE INFORMATION SEE THE ARCHIE CLUB PAGE IN THIS ISSUE!!!









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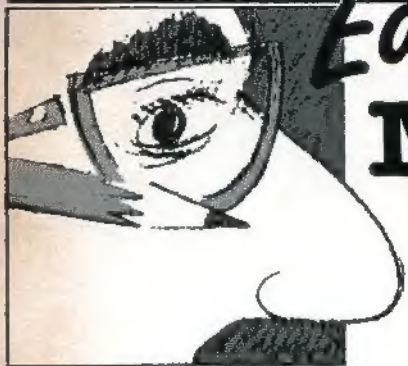
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Editor's

NOTEBOOK

Dear Archie Readers,

Hello again! This is your friendly editor, Victor Gorelick, here to tell you about the next step in producing those great Archie comics you've all grown to love and enjoy.

Last month, we discussed how the stories are written and how the writers get their ideas. This time we're going to discuss pencilling.

Pencilling is the next step after the story or script is approved (by the editor of course).

First, one of our famous, or soon to be famous artists is assigned the job of drawing the script in pencil form. The artist then reads the script, formulates his or her ideas and proceeds to draw the story on 10x15 inch sheets of heavy paper, bringing the story to life...very much like that of a movie director.

At first, the artist will lightly sketch placement of backgrounds, figures, word balloons and sound effects. This

is called "laying out the page". Once satisfied with the layouts, the penciller will meticulously draw all the art in detail, and at the same time erase the lightly drawn sketch lines.

When the story is completely pencilled in detail, it is mailed, messengered, or delivered in person, by the artist to me. I'll then review the artwork before sending it on the next step which is "lettering". But that's another story.

See you next month!

Write your letters to:
Victor Gorelick, editor
Archie Comic Publications, Inc.
325 Fayette Avenue
Mamaroneck, New York 10543

P.S. I've received many letters lately about Jughead. It seems that there's been some changes in one of our most popular characters. Have you noticed any? If you have, please write me and let me know what you think. Is the Jughead of today an improvement over the Jughead of yesterday? Girls! Would you like a boyfriend like Jughead? and why? What about you, guys! Is Jughead a person you would want to be buddies with? Hope to hear from you soon.





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